

# BCLMA Newsletter Insertion Order

Topics is a full-colour e-newsletter published four times a year and distributed to over 600 members. Its content includes a wide range of subjects of interest to the management of law firms in British Columbia. Topics is designed for letter size paper and distributed as a high-quality interactive PDF.



## Advertisement Delivery

Advertisements may be in colour or black and white in either PDF or TIFF formats. Image resolution should be no lower than 150 DPI. Files can be emailed to Alicia at [alicia.bond@nortonrosefulbright.com](mailto:alicia.bond@nortonrosefulbright.com) and/ or Lorin at [lbirnie@virginlawgroup.com](mailto:lbirnie@virginlawgroup.com). Large files can be uploaded via free file-transfer service, WeTransfer, at [www.wetransfer.com](http://www.wetransfer.com).

## Contact Info

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## Advertorial

Combination of graphic and written ad in the form of an editorial up to a maximum of 250 words. All content subject to approval.

Advertisement prices do not include tax. BCLMA GST #88439 5708. Effective January 1, 2024

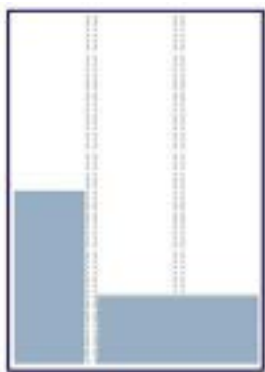
<input type="checkbox"/>	Full Page	520 × 716 pts	\$765
<input type="checkbox"/>	Half Page Horizontal	520 × 356 pts	\$395
<input type="checkbox"/>	Half Page Vertical	343 × 500 pts	\$395
<input type="checkbox"/>	Banner	520 × 176 pts	\$260
<input type="checkbox"/>	Third Page Vertical	166 × 716 pts	\$260
<input type="checkbox"/>	Third Page Square	343 × 349 pts	\$260
<input type="checkbox"/>	Sixth Page Vertical	166 × 356 pts	\$140
<input type="checkbox"/>	Sixth Page Horizontal	343 × 176 pts	\$140
<input type="checkbox"/>	Advertorial Horizontal	520 × 356 pts	\$425
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5% discount to advertisers purchasing four consecutive ads. If an advertisement fails to pass preflight, extra charges are incurred according to the amount of time required to resolve the issue.

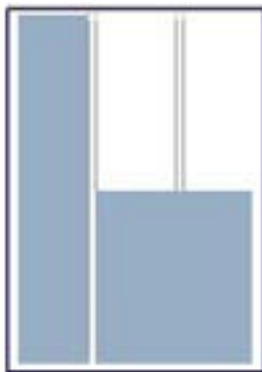
### Issues

- Spring (April)
- Summer (June)
- Fall (October)
- Winter (December)

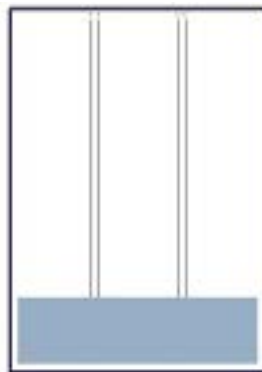
Purchase four consecutive ads for a 5% discount. Advertisement prices do not include tax. BCLMA GST #88439 5708. Effective January 2024.



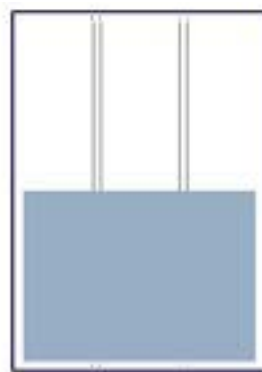
Sixth Page



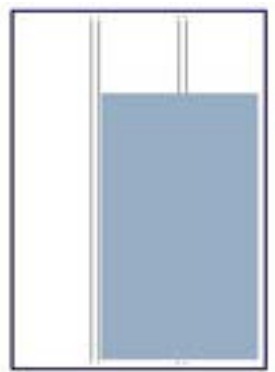
Third Page



Banner



Half Page Horizontal



Half Page Vertical

Company Name:

Contact Name:

Phone Number:

Email of Contact Person:

Mailing Address:

Signature:

Date: