Topics is a full-colour e-newsletter published four times a year and distributed to over 600 members. Its content includes a wide range of subjects of interest to the management of law firms in British Columbia. Topics is designed for letter size paper and distributed as a high-quality interactive PDF.

## TOPICS

## **Advertisement Delivery**

Advertisements may be in colour or black and white in either PDF or TIFF formats. Image resolution should be no lower than 150 DPI. Files can be emailed to Lorin at lbirnie@cozen.com. Large files can be uploaded via free file-transfer service, WeTransfer, at www. wetransfer.com.

## **Contact Info**

BC Legal Management Association c/o Lorin Birnie Cozen O'Connor LLP (604) 674-9170 lbirnie@cozen.com

## **Advertorial**

Combination of graphic and written ad in the form of an editorial up to a maximum of 250 words. All content subject to approval. Advertisement prices do not include tax. BCLMA GST #88439 5708. Effective January 1, 2024

	Full Page	520 × 716 pts	\$765	5% discount to advertisers purchasing four consecutive ads. If an advertisement fails to pass preflight, extra charges are incurred according to the amount of time required to resolve the issue.	
	Half Page Horizontal	520 × 356 pts	\$395		
	Half Page Vertical	343 × 500 pts	\$395		
	Banner	520 × 176 pts	\$260	Spring (April)	
	Third Page Vertical	166 × 716 pts	\$260	Summer (June)	
	Third Page Square	343 × 349 pts	\$260	Fall (September)	
	Sixth Page Vertical	166 × 356 pts	\$140	Winter	(December)
	Sixth Page Horizontal	343 × 176 pts	\$140	Purchase four consecutive aas tor a 5% alscount. Advertisement prices do not include tax. BCLMA GST #88439 5708. Effective January 2025.	
	Advertorial Horizontal	520 × 356 pts	\$425		
	Advertorial Vertical	343 × 500 pts	\$425		
Sixth Page Third P		ige Bai	nner	Half Page Horizontal	Half Page Vertical
Comp	oany Name:				
Contact Name:					
Phone Number:					
Email of Contact Person:					
Mailing Address:					
Signature:					
Date:					