## BCLMA Newsletter Insertion Order

Topics is a full-colour e-newsletter published four times a year and distributed to over 600 members. Its content includes a wide range of subjects of interest to the management of law firms in British Columbia. Topics is designed for letter size paper and distributed as a high-quality interactive PDF.



## Advertisement Delivery

Advertisements may be in colour or black and white in either PDF or TIFF formats. Image resolution should be no lower than 150 DPI. Files can be emailed to Lorin at Ibirnie@cozen.com and large files can be uploaded via free file-transfer service, WeTransfer, at www.wetransfer.com.

## **Advertorial**

Combination of graphic and written ad in the form of an editorial up to a maximum of 250 words. All content subject to approval.

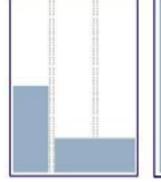
## Contact Info

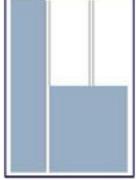
BC Legal Management Association c/o Lorin Birnie Cozen O'Connor 2501 - 550 Burrard Street Vancouver, BC V6C 2B5 <u>LBirnie@cozen.com</u> 778-357-3274

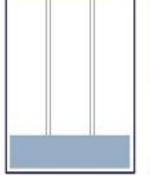
Advertisement prices do not include tax. BCLMA GST #88439 5708. Effective January 1, 2025

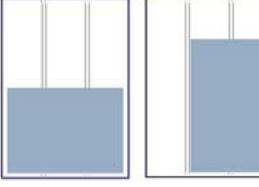
Full Page	520 × 716 pts	\$765
Half Page Horizontal	520 × 356 pts	\$395
Half Page Vertical	343 × 500 pts	\$395
Banner	520 × 176 pts	\$260
Third Page Vertical	166 × 716 pts	\$260
Third Page Square	343 × 349 pts	\$260
Sixth Page Vertical	166 × 356 pts	\$140
Sixth Page Horizontal	343 × 176 pts	\$140
Advertorial Horizontal	520 × 356 pts	\$425
Advertorial Vertical	343 × 500 pts	\$425

lasua	
	spring (April)
	Summer (June)
	Fall (October)
	Winter (December)









Sixth Page

Third Page

Banner

Half Page Horizontal

Half Page Vertical

Company Name:	
Contact Name:	
Phone Number:	
Email of Contact Person:	
Mailing Address:	
Signature:	
Date:	